

Radiological Society of North America – 2007 Scientific Assembly & Annual Meeting Technical Exhibits Committee Evaluation

1. What level of standard do you feel this year's Technical Exhibition reflected?

- High-Standard
 Mid-Range
 Sub-Standard

2. What area(s) of the Technical Exhibition could use improvement? *(Please circle all that apply)*

- | | | |
|-----------------------------|---|-------------------------|
| a. Food quality & service | d. Overall condition of McCormick Place | g. Restroom cleanliness |
| b. Hall security | e. Exhibit floor layout | h. Hall lighting |
| c. Staff helpful & friendly | f. Directional signage | |

Overall evaluation of traffic flow in the Technical Exhibition area.

Please indicate which day(s) were spent evaluating the 2007 Technical Exhibition: *(Please check all that apply)*

- Sunday
 Monday
 Tuesday
 Wednesday
 Thursday

3. Did traffic patterns differ between Halls A & B?

- More traffic in Hall A
 More traffic in Hall B
 No noticeable difference

4. Did traffic patterns differ depending on time of day?

- More morning traffic
 More afternoon traffic
 No noticeable difference

5. How would you describe the traffic patterns within Halls A & B?

	High w/ Congestion	High Steady	High Intermittent	Moderate	Low
Traffic patterns pertaining to Hall A	1	2	3	4	5
Traffic patterns pertaining to Hall B	1	2	3	4	5

6. If high traffic areas existed, was congestion ever a problem? Yes No

7a. Did you have a chance to visit with any exhibitors? Yes No

7b. If Yes, were any concerns raised? *(If so, please list below and from what company)*

Positive _____
 Negative _____
 General _____

8. Were any of the RSNA Technical Exhibitor Rules & Regulations unclear? Yes No
(If Yes, please specify):

9. Were there any rules in which you disagree with or believe should be revised? Yes No
(If Yes, please specify):

10. Were there any other issues that should be addressed in the Rules & Regulations? Yes No
(If Yes, please specify):

11. Did you have any concerns regarding exhibitors conducting drawings or raffles at their booths?

Yes (Please explain): _____

No

To help improve traffic at their booths, would you recommend that RSNA continue to allow drawings & raffles by exhibitors at our 2008 Annual Meeting?

Yes

No

13. In your opinion, does the present Committee assignment provide adequate hall coverage?

Coverage is adequate

Need less coverage

Need more coverage

14. Do you feel you received adequate information prior to the meeting?

Yes

No

15. When would you like this information? September

October

Early November

16. Please rank your format preference from 1 to 4 for receiving this information:

(1 = Most Preferred to 4 = Least Preferred)

_____ Mail

_____ Fax

_____ Email

_____ Phone

17. How did you find RSNA staff in general?

Helpful & Courteous

Not Helpful or Courteous

Did not interact with RSNA staff

18. How did you find the Exhibitor Help Center personnel?

Helpful & Courteous

Not Helpful or Courteous

Did not interact with RSNA staff

Additional comments regarding RSNA staff:

19. In your opinion, what User Friendliness ideas should be considered for next year's Technical Exhibition?

(Please list and briefly explain):

a. _____

b. _____

c. _____

20. What is your overall evaluation of the RSNA Technical Exhibits program?

Thank you for taking the time to complete this evaluation.

Your remarks will be used to help improve the quality of the RSNA Technical Exhibition for 2008.

Name: _____

Please place in the evaluation drop boxes located in the
Technical Exhibits Committee Lounge in Hall A or B or mail it to our Oak Brook, IL office.